

# RITRAMA

## Ri-Mark Platinum - Colour definition



**Pastel Yellow**  
**Platinum 804**  
LAB: 90,79/-2/51,27  
RGB: 249/228/128  
CMYK: 3/6/61



**Yellow**  
**Platinum 805**  
LAB: 86,74/4,82/83,52  
RGB: 255/211/0  
CMYK: 2/14/100



**Bright Yellow**  
**Platinum 806**  
LAB: 83,87/11,23/83,18  
RGB: 255/200/13  
CMYK: 0/22/98



**Sun Yellow**  
**Platinum 807**  
LAB: 81,3/21,48/85,74  
RGB: 255/185/0  
CMYK: 0/31/100



**Dark Yellow**  
**Platinum 808**  
LAB: 76,52/22,98/72,54  
RGB: 250/171/40  
CMYK: 0/37/95



**Saffron**  
**Platinum 809**  
LAB: 72,35/32,54/68,69  
RGB: 251/152/42  
CMYK: 0/48/94



**Light Orange**  
**Platinum 810**  
LAB: 66,11/41,66/55,89  
RGB: 241/128/59  
CMYK: 1/62/85



**Orange**  
**Platinum 811**  
LAB: 64,6/52,87/60,64  
RGB: 253/111/47  
CMYK: 0/70/90



**Carrot**  
**Platinum 812**  
LAB: 61,28/49,94/55,57  
RGB: 238/106/50  
CMYK: 1/73/90



**Poppy Red**  
**Platinum 813**  
LAB: 53,67/57,78/41,28  
RGB: 223/75/61  
CMYK: 7/86/82



**Vivid red**  
**Platinum 814**  
LAB: 50,28/58,36/39,71  
RGB: 213/64/56  
CMYK: 11/90/86



**Tomato Red**  
**Platinum 815**  
LAB: 48,33/54,92/34,87  
RGB: 202/64/60  
CMYK: 15/89/83



**Spicy Red**  
**Platinum 816**  
LAB: 48,45/55,1/34,97  
RGB: 202/64/60  
CMYK: 15/89/83



**817 Medium Red**  
**Platinum 817**  
LAB: 43,5/51,05/28,7  
RGB: 181/57/59  
CMYK: 20/91/80



**Dark Red**  
**Platinum 818**  
LAB: 42,21/52,32/28,48  
RGB: 179/51/57  
CMYK: 21/93/81



**819 Red**  
**Platinum 819**  
LAB: 41,63/45,06/26,76  
RGB: 168/60/57  
CMYK: 24/88/80



**Wine Red**  
**Platinum 820**  
LAB: 36,38/31,27/15,06  
RGB: 134/63/63  
CMYK: 33/80/68



**Burgundy**  
**Platinum 821**  
LAB: 32,32/23,97/6,95  
RGB: 112/60/66  
CMYK: 42/78/60



**Rioja Red**  
**Platinum 822**  
LAB: 29,88/17,25/4,47  
RGB: 97/60/64  
CMYK: 48/73/59



**Process Magenta**  
**Platinum 823**  
LAB: 52,07/55,33/8,29  
RGB: 208/76/113  
CMYK: 15/85/38



**Plum**  
**Platinum 824**  
LAB: 36,45/21,74/-18,12  
RGB: 109/73/115  
CMYK: 63/79/30



**Aubergine**  
**Platinum 825**  
LAB: 31,93/15,1/-11,17  
RGB: 92/67/94  
CMYK: 65/76/41



**Violet**  
**Platinum 826**  
LAB: 38,83/19,45/-34,58  
RGB: 99/82/148  
CMYK: 72/78/10



**Midnight Blue**  
**Platinum 827**  
LAB: 26,96/-0,75/-9,36  
RGB: 59/64/78  
CMYK: 76/67/49



**Abyss Blue**  
**Platinum 828**  
LAB: 26,1/2,03/-14,25  
RGB: 56/61/83  
CMYK: 81/72/45



**Old Blue**  
**Platinum 829**  
LAB: 29,15/-0,4/-21,6  
RGB: 52/70/102  
CMYK: 87/73/37



**Dark Blue**  
**Platinum 830**  
LAB: 28,7/4,26/-25,45  
RGB: 55/67/107  
CMYK: 88/78/33



**Marine Blue**  
**Platinum 832**  
LAB: 30,9/-0,36/-30,3  
RGB: 41/74/120  
CMYK: 94/76/28



**Ultramarine Blue**  
**Platinum 833**  
LAB: 30,84/2,05/-31,4  
RGB: 46/73/122  
CMYK: 93/78/27



**Reflex Blue**  
**Platinum 834**  
LAB: 33,48/0,57/-40,33  
RGB: 26/81/143  
CMYK: 97/76/16



**Cosmos Blue**  
**Platinum 835**  
LAB: 38,58/-7,85/-43,38  
RGB: 0/97/162  
CMYK: 98/64/10



**Permanent Blue**  
**Platinum 836**  
LAB: 43,04/-12,45/-46,45  
RGB: 0/110/179  
CMYK: 98/53/4



**Medium Blue**  
**Platinum 837**  
LAB: 47,19/-19,02/-45,83  
RGB: 0/123/189  
CMYK: 97/42/3



**Ocean Blue**  
**Platinum 838**  
LAB: 50,14/-25,61/-40,42  
RGB: 0/133/188  
CMYK: 95/34/10



**Olympic Blue**  
**Platinum 839**  
LAB: 57,68/-27,95/-43,42  
RGB: 0/154/214  
CMYK: 89/19/2



**Light Blue**  
**Platinum 840**  
LAB: 68,2/-22,63/-28  
RGB: 76/179/216  
CMYK: 64/11/8

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**Petrol**  
**Platinum 841**  
LAB: 30,89/-0,4/-30,53  
RGB: 40/74/121  
CMYK: 94/76/28



**Dark Petrol**  
**Platinum 842**  
LAB: 53,19/-46,04/-16,92  
RGB: 0/148/155  
CMYK: 97/18/42



**Dark Lagoon**  
**Platinum 843**  
LAB: 32,75/-14,21/-12,17  
RGB: 35/84/96  
CMYK: 87/55/49



**Forest Green**  
**Platinum 844**  
LAB: 35,97/-17,15/2,73  
RGB: 53/92/80  
CMYK: 78/44/66



**Dark Green**  
**Platinum 845**  
LAB: 34,41/-26,11/5,14  
RGB: 23/92/72  
CMYK: 87/40/74



**Freedom Green**  
**Platinum 846**  
LAB: 45,58/-45,79/13,54  
RGB: 0/126/83  
CMYK: 94/25/84



**Medium Green**  
**Platinum 847**  
LAB: 53,02/-51,64/14,9  
RGB: 0/148/99  
CMYK: 92/15/80



**Bright Green**  
**Platinum 848**  
LAB: 57,33/-56,61/33,41  
RGB: 0/161/74  
CMYK: 88/8/100



**Grass Green**  
**Platinum 849**  
LAB: 58,68/-41,73/45,9  
RGB: 76/159/51  
CMYK: 74/14/100



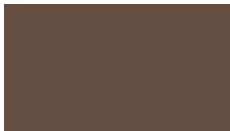
**Apple green**  
**Platinum 850**  
LAB: 73,99/-37,98/53,48  
RGB: 131/200/74  
CMYK: 53/0/93



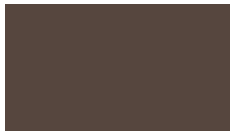
**Yellow Green**  
**Platinum 851**  
LAB: 75,93/-22,97/60,89  
RGB: 171/198/63  
CMYK: 38/6/97



**Light Beige**  
**Platinum 852**  
LAB: 83,67/2,46/15,89  
RGB: 222/206/179  
CMYK: 13/16/30



**Chocolate Brown**  
**Platinum 853**  
LAB: 35,65/7,84/11,34  
RGB: 101/79/66  
CMYK: 50/60/68



**Dark Brown**  
**Platinum 854**  
LAB: 31,22/6,17/7,24  
RGB: 86/70/62  
CMYK: 55/62/66



**Black**  
**Platinum 801**  
LAB: 24,68/-0,16/-0,37  
RGB: 58/59/59  
CMYK: 69/62/60



**Mystic Grey**  
**Platinum 855**  
LAB: 31,89/-0,91/-0,88  
RGB: 73/75/76  
CMYK: 67/58/57



**Anthracite**  
**Platinum 856**  
LAB: 40,47/-0,13/0,98  
RGB: 96/95/94  
CMYK: 61/53/54



**Traffic Grey**  
**Platinum 857**  
LAB: 38,58/-1,7/-1,8  
RGB: 87/92/94  
CMYK: 65/54/52



**Dark Grey**  
**Platinum 858**  
LAB: 46,08/-2,08/-1,4  
RGB: 105/110/111  
CMYK: 60/48/48



**Medium Grey**  
**Platinum 859**  
LAB: 47,68/-4,11/-5,33  
RGB: 102/116/122  
CMYK: 63/46/43



**Slate Grey**  
**Platinum 860**  
LAB: 56,85/-3,23/-4,95  
RGB: 127/138/145  
CMYK: 54/39/36



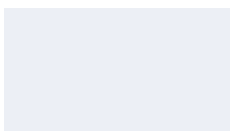
**Light Grey**  
**Platinum 868**  
LAB: 63,26/-2,36/2,38  
RGB: 150/154/149  
CMYK: 44/33/39



**Grey**  
**Platinum 861**  
LAB: 72,29/-1,77/-1,68  
RGB: 173/178/180  
CMYK: 33/24/24



**Pearl Grey**  
**Platinum 862**  
LAB: 80,3/-0,7/1,83  
RGB: 199/200/196  
CMYK: 22/16/20



**White**  
**Platinum 800**  
LAB: 94,38/-0,16/-3,04  
RGB: 236/239/245  
CMYK: 5/3/1



**Silver**  
**Platinum 863**  
LAB: 74,27/-0,82/-0,65  
RGB: 181/183/184  
CMYK: 30/22/23



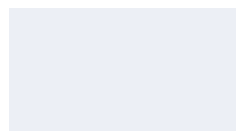
**Gold**  
**Platinum 864**  
LAB: 68,51/4,09/33,54  
RGB: 189/163/106  
CMYK: 27/32/68



**Clear**  
**Platinum 899**



**Black Airflow**  
**Platinum 801 AF**  
LAB: 24,67/-0,16/-0,37  
RGB: 58/59/59  
CMYK: 69/62/60



**White Airflow**  
**Platinum 800 AF**  
LAB: 94,38/-0,16/-3,04  
RGB: 236/239/245  
CMYK: 5/3/1



**Black Matt**  
**Platinum 803**  
LAB: 24,48/-0,24/-0,54  
RGB: 57/58/59  
CMYK: 69/62/60



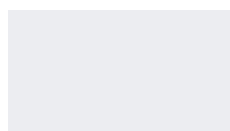
**Anthracite Matt**  
**Platinum 865**  
LAB: 38,98/-0,43/0,18  
RGB: 91/92/91  
CMYK: 63/54/54



**Silver Matt**  
**Platinum 866**  
LAB: 78,17/-0,18/-0,29  
RGB: 192/194/194  
CMYK: 25/18/20



**Copper Matt**  
**Platinum 867**  
LAB: 54,02/19,27/32,13  
RGB: 171/116/74  
CMYK: 28/56/77



**White Matt**  
**Platinum 802**  
LAB: 93,75/0,27/-1,84  
RGB: 236/237/241  
CMYK: 6/4/3



**Clear Matt**  
**Platinum 898**